

Transit Tidbits

DTA Fall Conference

September 10th through the 14th, 2016

Remember, all conference registration forms are due by August 18th.

After the 18th there will be a late charge applied.

DTA Host Hotel

Holiday Inn
Spearfish, SD

I hope you haven't waited until now to get your room reservations made.

However, if I am jogging your memory, here is the phone number:
800-999-3541



this issue

Transit Passengers **P.1**

Memorabilia & Marketing **P.2**

Capital Assistance **P.3**

Helping Passengers Drive

Jenny Jasper, Marketing & Statistical Manager
Brookings Area Transit Authority - Brookings, SD

Not to float our own boat, but BATA really does have the best staff ever! Not just because they come to work and do their jobs, but because they are genuinely good people!

The photo is of 2 of BATA's drivers, Tom Arreola and Dawn Jones. The gal they are standing with is a former passenger of BATA's named Sarah. Sarah is an international student from Kuwait and although she drove in her homeland, she didn't have a license here until recently (though she desperately wanted one).

See KUWAIT, Page 2



KUWAIT

Continued from Page 1

Dawn and Tom took it upon themselves to take turns driving Sarah to and from Sioux Falls for class as well as assisting her with reviewing our traffic patterns and rules with special emphasis on safety. Dawn stated that, "during our time together, we had a chance to get to know each other better- which was very enjoyable.

Sarah is a delightful woman, who is also very bright, and a good student. I'm so glad if my time assisting Sarah had anything to do with her successfully passing her SD driver's license exam." Oh the modesty.....love our drivers!!!!!!

Side note: Sarah will still be using our services to Sioux Falls on Monday so I guess she's not totally "former." She still recommends BATA's services to her friends and looks forward to a lasting relationship with Dawn and Tom!

Dakota Transit Association Board of Directors Positions Open for September 2016

Jacque Senger, DTA Executive Director

REMINDER: At our Fall Conference in Spearfish, SD, we will be voting on Board Members. North Dakota and South Dakota each have two positions to be filled. Please consider these positions and bring your names to the Fall Conference.

DTA's Memorabilia/Marketing Table

Jacque Senger, DTA Executive Director

We will be having a Memorabilia- Marketing Table at the Fall Conference. If you would like to share anything with the attendees, please bring your items to the conference. Suggestions would be (but not limited to) unique brochures you have created, history of your agency, pens, key chains or pins. We welcome whatever you would like to share with your transit family.

Also we are bringing back "door prizes" to the Fall Conference. If your agency would like to bring a door prize, please put your Business Card in with your gift so we know where the donation is coming from. This is optional, however we thought it would be a nice addition.

Capital Assistance Program

Karrie Mikkelsen, Director

Cavalier County Transit - Langdon, ND

Due to increased ridership Cavalier County Transit was in desperate need of another vehicle. Thanks to 5339 funds and state-aid, Cavalier County Transit was able to purchase a new 2014 MV-1 LX ADA Mini-Van. Several passengers have commented on what a “nice ride” it is!



Training Update - Linda Freeman, PASS Coordinator

Linda Freeman, PASS Coordinator

Phone: 701-848-6480 or e-mail: lindaf1@att.blackberry.net.

With the last minute class held early in August in Brookings finished, all of our scheduled classes have been held. Thanks to Mike & Jay and BATA for their work in doing that class.

We are still working on setting up a one day defensive driving and maltreatment awareness class in Pierre and will have more information on this in the future.

Hoping to see a lot of you at the DTA conference in Spearfish!!

Thought for the Month of August...

*“Life is like a book. Some chapters
sad, some happy, and some exciting.
But if you never turn the page, you
will never know what the next
chapter holds.”*



**Jacque Senger
DTA Executive Director**

**Mailing Address:
PO Box 973
Devil's Lake, ND 58301**

**E-Mail Address:
jacquelinesenger@gondtc.com**

**Phone Number:
701-662-2465**

Tidbit Articles

Please contact me with articles for your "Transit Tidbit."

Recycle

Please share your Transit Tidbit with your staff and any interested person(s).

Address

Directors, please check with your bookkeepers as well as the rest of your staff  to assure they have the correct DTA mailing address.

Thanks to all!

- Jacque

www.dakotatransit.org