

*Vendor Participation and  
Sponsorship Opportunities*



***Networking/Building Relationships***  
***2026 Fall Conference***  
***September 18th -23rd | Huron, SD***



[www.dakotatransit.org](http://www.dakotatransit.org)

PO Box 973, Devils Lake, ND 58301 | 701-740-8894 | [jacquelinersenger@gondtc.com](mailto:jacquelinersenger@gondtc.com)

**Hotel Information/Reservations**

**Crossroads Hotel**

**100 4th Street SW  
Huron, SD 57350**

**605-352-3204  
800-876-5858**

# **\*\*Vendor Booths for the Trade Show\*\***

## **Set-Up Time**

Monday, September 21, 2026 from 7:00 a.m. to 11:00 a.m.

## **Location / Shipping**

Huron Event Center | 501 Wisconsin Avenue SW | Huron, SD 57350

## **Booth Specifications**

- Table dimensions: 10x10 feet
- Includes skirting, backdrop, **NO CARPET**, and two chairs

## **Important Notes:**

- \* Vendors are responsible for setting up their own booths within the designated set-up time.
- \* Booths must be fully set up and ready for attendees by 11:00 a.m. on the day of the trade show.
- \* All equipment, displays, and materials must fit within the booth space.
- \* Vendors are not permitted to extend their booths beyond the designated area.
- \* Booths must be maintained in a clean and professional manner throughout the trade show.
- \* Vendors must remove all materials and equipment from their booths by 4:00

## **Activities:**

- \* There will be golfing and pontoon boating on Sunday afternoon

## **Additional Information**

- \* Electricity is available at the booths with a standard 110-volt outlet
- \* For any questions or concerns, please contact the trade show organizer

## **TRADE SHOW LUNCH**

*Lunch will be served during the Trade Show on the trade show floor.*

## **Cancellation Policy**

Any cancellations will be reimbursed at 75% of the fees if canceled by August 3, 2026. After this date, no fees will be reimbursed.

## **VENDOR CONTACT INFORMATION**

Barb Cline  
Phone: (605) 642-6613  
Email: [bkcline@prairiehillstransit.com](mailto:bkcline@prairiehillstransit.com)  
Fax: (605) 642-6434

## ***Mail Check and Registration To:***

Dakota Transit Association  
PO Box 973  
Devils Lake, ND 58301

***If you would like to place an advertisement in the conference program booklet, registration and ad information must be submitted by August 14, 2026***

***Please complete the following registration form:***

**BOOTH RENTAL**

Booth Space - \$500.00

Please check if you would like electricity at your booth(s)

**AWARD SPONSORSHIP**

|                           |       |                           |       |
|---------------------------|-------|---------------------------|-------|
| ND Rodeo Winner           | \$400 | SD Rodeo Winner           | \$400 |
| ND Driver of the Year     | \$200 | SD Driver of the Year     | \$200 |
| ND Friend of Transit      | \$100 | SD Friend of Transit      | \$100 |
| ND Agency of the Year     | \$100 | SD Agency of the Year     | \$100 |
| ND Dispatcher of the Year | \$100 | SD Dispatcher of the Year | \$100 |

**ROADEO MEALS  
SPONSORSHIP**

|                    |        |
|--------------------|--------|
| Saturday Breakfast | \$1000 |
| Boxed Lunch        | \$1000 |
| Awards Banquet     | \$1300 |
| Sunday Breakfast   | \$1000 |

**ADVERTISING IN CONFERENCE  
PROGRAM**

|                   |       |
|-------------------|-------|
| 1/4 Page          | \$100 |
| 1/2 Page          | \$150 |
| Full Page         | \$250 |
| Full Page on Back | \$350 |

**CONFERENCE MEAL SPONSORSHIPS**

**Monday:**

|                  |        |
|------------------|--------|
| Breakfast        | \$1000 |
| Morning Break    | \$375  |
| Trade Show Lunch | \$1500 |

**Tuesday:**

|                 |        |
|-----------------|--------|
| Breakfast       | \$1000 |
| Lunch           | \$1000 |
| Afternoon Break | \$375  |

**Wednesday:**

|           |        |
|-----------|--------|
| Breakfast | \$1000 |
|-----------|--------|

**Total Cost** \*Does not auto-calculate\*

**COMPANY INFORMATION**

Company Name

Company/Billing Email

Representative's Name

Representative's Email

Company Address

City, State Zip

Phone

**SELECT YOUR PAYMENT METHOD**

Invoice

Check Enclosed



Dakota Transit Association is a coalition of public agencies and private organizations that promote and support public and specialized passenger transportation programs within North Dakota and South Dakota. The annual fall conference provides an opportunity for DTA members, FTA officials, Department of Transportation personnel, and persons interested in passenger transportation to learn, share ideas, and network.

We invite you to share your product and/or services at our fall conference trade show on Monday, September 21, 2026.

We also have several opportunities for you to sponsor a break, meal, or awards during our conference. Our printed program provides an opportunity for you to purchase advertising that reaches your target audience directly. Our vendor listing page shows your information at a glance.

We hope to see you at the 2026 Dakota Transit Association Fall Conference and Vendor Trade Show!