

# FACING THE CHALLENGES

## Dakota Transit Association

2021 Fall Conference and Rodeo

# Fargo

ND

*September 17-21, 2021*



*Vendor Participation  
and Sponsorship Opportunities*

Hotel Information/Reservations  
Delta Hotels by Marriot  
1635 42nd Street SW  
Fargo, North Dakota 58103  
(701)277-9000



## BOOTH RENTAL - \$350 Booth Space

Vendor booths for the tradeshow are 8x10 feet. Booth will include skirting, backdrop, and two chairs. Set up time is from 8:00 am to 2:00 pm Tuesday, September 21, 2021. The tradeshow will take place Tuesday, September 21st from 2:30 pm to 5:00 pm at the Delta Hotels by Marriot, 1635 42nd Street SW, Fargo, ND.

## ROADEO MEAL SPONSORSHIP

Sunday Awards Breakfast	\$900
Saturday Box Lunch	\$1000
Saturday Rodeo Banquet	\$1175

## CONFERENCE MEAL SPONSORSHIP

Breaks	\$275
Lunch	\$1000

## SOCIAL SPONSORSHIP - Tuesday Sept. 21st

\$1,200

*The Social will have appetizers and a cash bar provided during the Trade Show*

## AWARDS SPONSORSHIP

ND Rodeo Winner	\$200	SD Rodeo Winner	\$200
ND Driver of the Year	\$200	SD Driver of the Year	\$200
ND Friend of Transit	\$75	SD Friend of Transit	\$75
ND Agency of the Year	\$75	SD Agency of the Year	\$75

## VENDOR CONTACT INFORMATION

Barb Cline  
Phone: (605) 642-6613  
Email: bkcline@prairiehillstransit.com  
Fax: (605) 642-6434

*Mail Check and Registration To:*  
**Dakota Transit Association**  
PO Box 973  
Devils Lake, ND 58301

*If you would like to place an advertisement in the conference program booklet, registration and ad information must be submitted by August 13, 2021*

# ***Please complete the following registration form:***

## **BOOTH RENTAL**

Booth Space - \$350.00

Please check if you would like electricity at your booth(s)

## **AWARD SPONSORSHIP**

ND Rodeo Winner	\$200	SD Rodeo Winner	\$200
ND Driver of the Year	\$200	SD Driver of the Year	\$200
ND Friend of Transit	\$75	SD Friend of Transit	\$75
ND Agency of the Year	\$75	SD Agency of the Year	\$75

Award Sponsorship Total =

## **ROADEO MEAL SPONSORSHIP**

Breakfast \$900  
Boxed Lunch \$1000  
Banquet \$1175

## **CONFERENCE MEAL SPONSORSHIP**

Break \$275  
Lunch \$1000

Meal Sponsorship Total =

## **SOCIAL SPONSORSHIP**

Tuesday Social \$1,200

Social Sponsorship Total =

## **ADVERTISING IN CONFERENCE PROGRAM**

¼ Page - \$100  
½ Page - \$150  
Full Page - \$250

Full Page on Back - \$350

Advertising Total =

Total Cost = \$

***Completed ads must be submitted by August 13, 2021***

## **COMPANY INFORMATION**

Company Name

Company/Billing Email

Representative's Names

Representative's Emails

Company Address

City, State, Zip

Phone

Invoice

Check Enclosed



Dakota Transit Association is a coalition of public agencies and private organizations that promote and support public and specialized passenger transportation programs within North Dakota and South Dakota. The annual fall conference provides an opportunity for DTA members, FTA officials, Department of Transportation personnel, and persons interested in passenger transportation to learn, share ideas, and network. Our invitation to attend has been extended to Minnesota and other neighboring states.

We invite you to share your product and/or services at our fall conference tradeshow on Tuesday, September 21, 2021.

We also have several opportunities for you to sponsor a break, meal, or social during our conference and the printed program provides a chance for you to purchase advertising that reaches your target audience directly.

We hope to see you at the 2021 Dakota Transit Association  
Fall Conference!